

# FryeWorks

Conservation Picture Framing · Contemporary Frame Design

**It starts with the art;** in response, the framing aims to create the optimal visual environment for a particular work. In that sense, framing is a kind of architecture for art and functions both aesthetically and environmentally as a setting to experience a work of art as well as a space where art is safely preserved. For a picture frame to succeed on both counts, the framing must be informed by a technical knowledge of materials as well as a level of aesthetic response capable of bringing art and frame into a harmonious visual accord. Every aspect of the framing, from the archivally-sound interior components, hinging, backing, and glazing to the frame itself, must be correct in terms of material, color, and proportion. The resulting union serves both the optimal presentation and the ongoing material stability of the artwork. At FryeWorks, our framing is always executed with these dual objectives in mind.

## Line of Beauty

The FryeWorks line of frame moldings is based on a design idea that follows William Hogarth's "line of beauty"—the serpentine line, evocative of animation and energy, lives on in the profile of our moldings. It may be that the evolutionary track of minimalist block-style molding was bound to include a curved line like our moldings. Or one could say that FryeWorks offers a post-modernist response to historic moldings, isolating the constituent elements of period frames—the ogee, or cyma recta and cyma reversa—and restating those purified shapes as features unto themselves. The elegant curve that distinguishes our line of moldings is produced in a graduated series of widths to assure the correct proportion of the frame in relation to the artwork. Additionally, we offer a wide range of standard contemporary frame profiles, or FryeWorks can design and produce a unique molding especially for your project. All of our frames are available in a host of finishes, including traditional hand gilding, natural color stains, and our beautiful range of spray white finishes.

## Methods

Along with innovative frame designs, FryeWorks offers the most careful art handling practices as well as museum-quality fitting processes and materials. From our archival hinging techniques to the glass and acrylic products used to shield the artwork in its frame, we use only time-tested methods and materials. If your intention is to frame a work of art, a family treasure, or a piece of décor, we will conceive and execute the framing with our signature care and thoughtfulness, from the design phase to the subtle and uniquely beautiful finished product.